

BUSINESS BETTER SAYS DEAN LEWIS

HARVARD DEAN HAS
HOPES FOR BUSINESS
MEN WHO ARE SOCIAL-
LY MINDED.

America's economic and social problems, by its built upon three prophecies, according to Dr. Howard T. Lewis, dean of the college of commerce and business administration of Harvard university in his talk on the social significance of business, in assembly at Brigham Young university Wednesday at 11:30 o'clock. They are, Dr. Lewis says, the right of the individual to life, liberty and property; the right of the individual to enter into contract; and his right to compete in the free field of business or to seek his own ends without interference. He declared that this philosophy was copied into our constitution from both England and France, but that it has since been modified and is continuing to be modified as time change.

"For instance," said Dr. Lewis, "we discovered that men sometimes were made to make contracts which were not for their own good, and consequently not for the social well being of the group. They sometimes contracted to work hours a day, women contracted to work at night, children contracted to work in factories. We invented the police power of the nation and which we found some of the worst practices regardless of the constitution."

"The constitution provided that private property could not be confiscated, yet we confiscate it, under another name," the speaker said, and then referred to taxes which have been levied to make which have amounted to confiscation.

Dr. Lewis declared that while the present system is not perfect it has the most hopeful outlook of any system which has yet been tried. He showed that England had tried the old system of allowing every man to work for his own best interests without interference from the nation, and had failed. He felt, however, that as time progresses the situation will improve as business men become more and more socially minded.

The speaker referred to some of the changes which have come as a result of the findings of pure scientists whose discoveries have been taken over and capitalized by the business man, and then declared that upon such business men rests tremendous responsibilities, responsibilities which have passed over from the discoverer or inventor to the vendor of the product.

He then referred to the manner in which England and the United States are represented among the law makers of the nation. In England, members of the lower house, the speaker declared, are, as a whole, representing some economic group in America, that is not so open, although in the United States nearly every legislator is working for his particular group. He referred to the fact that American representatives are not so much interested in the welfare of the people as they are in the welfare of their own group.

After declaring that business men fall into four groups, last, those who are interested in the welfare of the people.

N. K. Wheeler Is Assembly Speaker Friday, July 6th

Mr. N. K. Wheeler, of the United States Forest Service will be the speaker at assembly on July 6. Mr. Wheeler was highly recommended as a speaker and as a forest expert.

Mr. Wheeler besides an experience of 9 years as school teacher, has had 2 years experience in the forest service. On account of his ability as a public mixer he was taken from the administrative work of the service and was given this assignment as lecturer.

It is reported that Mr. Wheeler has a number of slides even in Washington, D. C., and that his lecture is of unusual interest.

NORMA RECEIVES DIAMOND AWARD

FIRST PIN OF ITS KIND TO
BE GIVEN IN UTAH

Norma Christensen, champion typist, has received her diamond set pin from the typewriter company, the only one of its kind ever given in Utah.



The pin is set with a number of small diamonds and crystals and is exquisitely finished. Miss Christensen says that though its intrinsic value is more than \$100.00, what it stands for means much more to her. "Of course that achievement did not come without hard work," Miss Christensen said. "I trained for the trial for a period of four months under the direction of Professor A. Rex Johnson, whose advice and counsel meant a great deal to me. In fact, I owe Mr. Johnson a real debt of gratitude for his patience and willingness to assist."

Miss Christensen is planning now to enter the international contest in Sacramento, California, next October, where she hopes to win new laurels. Her record in the recent test was 103 net words a minute for thirty consecutive minutes, which meant that she had to strike the typewriter keys more than 500 times per minute.

ARTS TO COOPERATE IN PROGRAM JULY 13

A picturesque art festival in which music, dramatic art, aesthetic dancing, and art are featured is being planned for Miller Hill on July 13, according to word given out by Professor E. H. Eastmond. The purpose of the affair is to portray a correlation of the four fine arts.

The pageantry and art work for the festival are under the direction of Professor Eastmond. Prof. Vera Hanson, is making the music arrangements, Mrs. Grace Nelson Stewart has charge of the dramatic art, and Miss Wilson Page is supervising the aesthetic dancing. Gerrit de Jong, dean of the fine arts college is working in conjunction with these people.

The members of the committee believe that a most delightful effect can be obtained by this festival. It will take place at about sunset.

Dr. Adam S. Bennion will be the speaker July at 11:30 a. m.

The man who breathes is last.

JOHN C. GRAHAM OF NEW CENTURY PRINTING COMPANY GIVES \$200.00 TO B. Y. U. STADIUM

John C. Graham, manager of the New Century Printing company, gave \$200.00 to the B. Y. U. stadium, in doing so Mr. Graham said that he has a firm faith in Provo and in the

SHIELDS IS NOT SHOWN OVERSEAS

BLONDE STAR, IN SPITE
OF GREAT SHOWING
MAY NOT BE TAKEN TO
AMSTERDAM

Bad Shields, "Y" national swimming champion, is not likely to represent the United States in Amsterdam in the Olympic meet, according to reports which have been received here in Provo. Shields made an excellent showing and by many was accorded the right to go overseas, but the Olympic committee ruled differently. Coach C. S. Leaf, who went with Shields to the Detroit meet has returned home, but Shields remained in Chicago for a few days in order to see how he got along from a number of colleges will affect the committee. Both Leaf and Shields still have hopes that the blonde water spaniel will be included on the Olympic roster.

Shortage of money seems to be causing the committee to cut the team down to as great an extent as possible. Many believe, however, that the money gain available to permit more than one or two entries in any event. Many believe, however, that the time comes for action, the committee will relent and make an effort to secure more funds in order that America may be represented properly in the great meet.

ROWE AND REEVE GO TO BOSTON

TWO B. Y. U. MEN HAVE
MADE GOOD SHOWING
IN OLYMPIC TRYOUTS.

Owen Rowe, stellar track artist, and Mark Reeve, all-around athlete and weight man, left Provo Tuesday morning for Salt Lake City, where they will remain for Boston where they will participate in the Olympic tryouts in the Harvard stadium next week.

They were joined at Salt Lake City by Clinton Larson, a former B. Y. U. high jumper who held the world's record for a number of years, Jackie Burton, star U. of U. middle distance runner, and by Mel Burke, the great mile and half-miler of the Utah Agricultural college. These men will travel together to Boston.

Rowe expects to enter the 100-yard dash, the 220-yard dash, and perhaps the low hurdles. Reeve will enter the decathlon at Philadelphia on July 1 and will then go to Boston to participate in the decathlon and hammer throw in the Olympic meet.

Both Rowe and Reeve made excellent showings in Denver recently. Rowe grabbed three first places, the 220 meter, the broad jump, and the shot-put-and-jump, and second in the 100-yard dash. Reeve took second in the shot and discus.

The youths will be gone about two weeks unless they make the team. In that case they are likely to remain in Boston until they go over-seas to the international Olympic meet in Amsterdam.

Any man can tell a lie—but it takes a hero diplomat to make people believe it.

At first the world was flat. Then someone discovered it was round. Now it's crooked.

Brigham Young university. Mr. Graham's gift is one of several of larger denominations. The drive is proceeding slowly but surely. A number of men who have not yet been approached by the drive

E. C. ROBERTS GOES TO COAST

DIRECTOR ROBERTS HAS
ACCEPTED POSITION AS
DIRECTOR OF COM-
MUNITY CENTER.
ON LEAVE FOR
ONE YEAR



Eugene Lusk Roberts, director of physical education at Brigham Young university and one of the best known educators of the state in the field of recreational activity, has accepted a position for the summer as recreational director of the new Woodrow Wilson community center in San Diego, California. Director Roberts left Tuesday evening in company with Professor T. Earl Pardee and family who are going to California for the winter to study.

Director Roberts expects to remain at the Wilson center until school opens at the University of Southern California where he will enter that institution as a student on half time pay for assisting in the physical education department.

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AMERICA BUILDING A DEMOCRATIC CULTURE

In his lecture Friday morning, Dr. David Snodden stressed the necessity of specialization in cultural education. "Culture is an enrichment, an education of cultural tastes," was the phrase of the word culture.

"So far," continued the speaker, "the American people have been classed as rather coarse and uncultured due, perhaps, to overworking in rougher conditions of life. In making a new world safe for democracy the aesthetic elements have been somewhat neglected. But now that we are beyond the frontier stage we are reaching out for the more cultural and finer aspects of life. A conscious desire for elevating ideals seems to be permeating the nation as a whole, college education is becoming greater, and more popular as the needs for specialization, research and inventions increase."

Dr. Snodden's lecture analyzed criticisms of a cultural education any more than we have analyzed our own American culture as a whole. All

(Continued on page 3)

MAHON'S NOSE TO BE VISITED BY MOONLIGHT

Big Time Promised

HIKE TO BE ALL NIGHT
AFFAIR. PILGRIMS ARE
ADVISED TO SLEEP
TONIGHT

SUGGESTIONS FOR THE MOONLIGHT HIKE

Get good night's rest tonight.
Prepare substantial, light lunch.
Bring candles and flash light if convenient.
Wear substantial shoes regardless of looks.
Include oranges in your lunch.

Moonlight and roses as well as many other elements will enter into the program of the annual moonlight hike. Mother Lulu's Nose, according to the program committee who "ave the hike in charge."

They say that about red-headed visitors and faculty members to join the pilgrims and to participate in the most glorious out-door event of their lives. Everybody is to wear big logs and to dress prepared for an all-night on the flat.

The program is as follows: Hikers are to meet at 9:30 o'clock in the ladies' gymnasium where Miss Wilm Jepson will lead them in some peppy stunts after which, at 10:30, the pilgrims will begin. The party will go east on eighth north to the foot of the "Y" trail where a short rest will be had before the ascent is made. Astronomers of the student body have assured hikers that they will undoubtedly behold the moon rise a dozen times on that eventful evening as they drift upward to the lonely peaks. The way will lead past Devil's gate, over the thorny path, through the trail of obscurity, over gloomy mountains to the Fountain of Youth. Here the group will pause while each one turns back the hands of time before entering the promised land up against the blooming day.

Pilgrims to the nose will have the view of standing tip-toe on the mountain while sweet Aurora opens the gates of heaven. There standing in moonlight's gateway, the mortals who have climbed "Olympus" will sip the nectar of the gods while they eat lunch, the hot dogs will serve as the communion with mortality.

The return to the city and to normal living in mortality will occur at the pleasure of those who take the trip. It is safe to say that when Apollo drives his steeds close to Mother Lulu's Nose, each pilgrim who makes the trip will seek the shade of the land of mortality, the committee says.

Senator Wasatch Speaks



Sure, I'm going on that Moonlight Hike Friday night. Of course I'll change. These would be about as appropriate as to snow shoes in the Sahara. I'll wear strong shoes and will carry a flash light and a lunch.

The Y News

Published each week of the First Term of the Summer Quarter
by the
BRIGHAM YOUNG UNIVERSITY
Phone 811 for rates or for space.

WHAT WE STAND FOR

Divided politics, united religion, an amalgamated society, and rational belief in the yesterdays, todays and tomorrows.

WHY A MOONLIGHT HIKE?

The proposed hike by moonlight to Mother Luna's Nose scheduled for this week has brought forth the same old question, always from those who have never made it. They ask why not make the hike in the daytime, rather than in the night time?

Night, of course, is that part of the twenty-four hours which is dedicated to darkness, mystery, subdued and quiet beauty. Poets since man has been made safe at night, at least, have celebrated night in beautiful poetic vagot, outlined in silver for an aging moon, is unusually attractive.

And then the night is cool. An afternoon on the side of Mother Luna's Nose would be almost unbearable on account of the heat. The sun floods the mountain side and despite the winds which play over the cliffs of the mountain, the temperature rises to a degree which makes inferno desirable.

A night climb is different. Everybody has had a hike in the day time, but only the real lovers hike at night. Provo by night, from the vantage point of the winding trail becomes a city of electric squares. The valley becomes a reservoir of mystery.

Sunrise on Mother Luna's Nose is Shakespearean in its ethereal beauty. When one stands with peep Day a tip-toe on the eastern mountain top, he can feel more definitely the poetry of the Immortal Bill's immortal words.

Why hike at night? Because it is cooler, more beautiful, more romantic, more mysterious, different.

SUMMER HAS COME

Perspiration, countless men print-dressed women, and raspberries, are all signs that summer has at last appeared in Provo.

The summer session got under way during a storm period when straw hats and winter overcoats appeared on the streets and on the same clothes racks—but no more. Bare arms, thin dresses, and parasols have taken their places.

At Brigham Young university, however, old man Summer is held at bay by high, spacious cool buildings wherein classrooms are always comfortably cool even though the Profs become uncomfortably hot. The Education building and the Maceo Memorial are especially desirable places during a hot morning or a scorching afternoon.

Of course if the city becomes too warm the students may always hike away to the lake shore where water tempered purposely to their needs, awaits them.

There is no question even here

among these cool buildings that summer has really come. Many students' and faculty members are now looking forward with high anticipations to the Alpine term where the days are always cool and the nights always cold.

MORE OF OUR PATRONS

If people art to be judged by company they keep, then take a look at our patrons represented in this paper. We are willing to be judged by them. We know them all to be high class places of business where the stranger receives the same cordial treatment as the close acquaintance receives.

Those who came in too late to be introduced in our first issue are:

Butler's, the place where the women of all ages like to trade on account of the cool, clean store, and the first class service. You'll find Butler's by its beautifully decorated windows just around the corner from University Avenue.

The Gem Theatre, that cozy little show-house where good pictures abound and where the management believes that friendliness is godliness. The Gem is on Center, just around the corner East from University Avenue.

The Mountain States Teachers' Agency, where the teacher can always find a friend who knows teachers' troubles. Located in Salt Lake City.

The Yergensons Teachers' Agency, the agency that has always looked out for the welfare of teachers. It is also located in Salt Lake City.

UTAH LOSES AGAIN

As time passes and one after another of the best of our Utah leaders filter away to the coast

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and to points east, the thoughtful observer is likely to arrive at the conclusion after all, that what Bernard De Voto said of us in the American Mercury some time ago, was not far from the truth. It seems that Utah cannot hold her most prominent leaders.

Of course, in that, Utah is not much different from any other sparsely populated state, but it is discouraging, nevertheless.

E. L. Roberts, for about eighteen years director of physical education at Brigham Young University, has accepted a position in California for the summer. This all came about from two trips he made to the coast. One of these he went to Portland where he met with recreational directors, and on the other he went to Santa Monica. On both occasions he delivered lectures upon community recreation, a subject in which Mr. Roberts has long been interested and in which he has become expert.

Of course, Director Roberts may return to Utah, and then again he may not. Certainly his quality of leadership is such as will command attention and respect wherever he goes. Whether

his abiding love of Utah and her mountains and people will be sufficient to cause him to make the necessary sacrifice to return is a question which the future must answer.

One thing is certain, his heart is with us yet.

A prize of \$100, of which the faculty is asked to contribute \$50, is offered for the best Alma Mater song at Carlton College, Minn.

A monologue is a conversation with a girl.

"It's all over now," said the co-ed as she finished powdering her nose.

Patronize our Advertiser.

Work On Stadium Is Progressing

Work on the B. Y. U. stadium is progressing under the general supervision of Coach Chick Hart, who is eager to see the field and seats ready for the reception of the College of Idaho football team next fall in the first game of the season on September 29th. Coach Hart has a small gang of men who are preparing the ground for the first unit of seats. Actual work of pouring cement will begin soon, as the contractor is tied up in a time contract and must have the job finished by a certain date or get into serious trouble with the engineer of the project, Elmer Jacobs.

Several years ago two Scotchmen reached for a meal ticket. Result: slow motion pictures.

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The board is enthusiastic about the stadium, and organized to lend every effort toward pushing it to completion.

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Light Gunmetal

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